

# Unite, Recover and Invest for the Future



**AN OPPORTUNITY TO OFFICIALLY JOIN OUR 'FAMILY'**



**MyStay**  
INTERNATIONAL

**ABOUT**

**MyStay International (MSI)**

# MyStay International Specialises in:

## International Student Homestay

Since 2008, our world-leading homestay companies have placed more than **67,000 international students** from **185 countries** in homestays across Australia (~62,000) and the USA (~5,000).



## In-house Research & Development

Our Group built what was considered at the time the **world's first proprietary Homestay Management System (HMS)**, a cloud based automated platform which serves front-office and back-office needs for professional homestay operations.

Our Development Team also built the **[StudentRoomStay.com](https://www.studentroomstay.com) platform**, which has been released in the USA and will allow students to book a range of accommodation.

## Setting Industry Benchmarks

The Australian Homestay Network (AHN) played an **instrumental role in creating benchmark standards** to provide a **model of best practice** for the **Australian student homestay market**.

**AHN's standards have been commended** through both the **[Australian Senate Inquiry into the Welfare of International Students](#)** (2009, page 40) and the **[NSW Parliamentary Inquiry into International Student Accommodation](#)** (2011, page 41).

## Fostering Key Relationships

MSI works with more than **2,400 education agents** from across the globe and over **340 education providers** in Australia and the USA.

Our **strategic links** with the likes of **[StudentRoomStay International](#)**, **[Student Parachute](#)** (Crisis Cover) and China-based **[Tower Bridge International](#)** also greatly benefit our global reach.

Throughout our history we have **connected with more than 67,000 individual hosts in Australia** to drive our core business.

## Adapting to Address Social Needs

Our technology and services have also been used to respond to other social needs.

In 2012, AHN worked with the Department of Immigration in 2012 to create the **[Community Placement Network \(CPN\)](#)** to **assist asylum seekers** being released from overcrowded detention. We also established the **[International Student Support Network \(ISSN\)](#)** in 2020 to **help vulnerable students impacted by the COVID-19 pandemic**.

**MSI  
INVESTMENT OPPORTUNITY  
OFFER**

# Limited Private Offer Summary

- Internal networks are invited to participate in a limited Private Offer to purchase shares in MSI.
- The Offer is now available through [Equitise](#) who are one of Australia's leading and trusted investment platforms.
- We are asking a lot of people to invest a little so we can maximise the number of people who can be part of our 'Unite, Recover and Invest for the Future' campaign.
  - **Minimum investment:** \$ 1,020 for 2,000 shares
  - **Maximum investment:** \$ 9,690 for 19,000 shares

# Details of the Limited Private Offer

## GOAL

Raise \$200,000 - \$500,000  
to EXPAND, DIVERSIFY and  
FUTURE-PROOF our business

### Offer

Fully paid ordinary shares in  
MyStay International Pty Ltd at \$0.51 per share

### Minimum to be raised

\$200,000 (392,157 additional shares)

### Maximum to be raised

\$500,000 (980,392 additional shares)

### Closing Date

10 September 2021 or when the Offer is fully subscribed

# MSI Full Capital Raising Plan

Activity	Goal	Progress
<b>Rights Issue for Shareholders and Equivalents</b>	\$100,000	Achieved <input checked="" type="checkbox"/> (Over Subscribed)
<b>Private Offer for Internal Networks/Affiliates</b>	Minimum \$200,000 Maximum \$500,000	Current and closing when fully subscribed or 10 <sup>th</sup> September 2021
<b>Public Offer (on Equitise platform)</b>	Minimum \$200,000 Maximum TBA	Launch September
<b>Major Equity Partner</b>	\$2 million - \$4 million	In process

The **Private Offer** and **Public Offer** will be available through Equitise.

# THE PLAN: DIVERSIFY our offerings BROADEN our market

## Priority Solutions

We will leverage off our proven technology to build new solutions in four key areas for the benefit of Australia's recovery and the economy.

### Connectedness

#### Disability Homestay Network

Providing eligible NDIS-funded participants with short-term accommodation and support (~500,000 NDIS eligibles in Australia)

#### Helping Hand

In-home assistance for those in need and subsidised housing for the live-in support person

#### MyStayEnglish

Offering immersion and online English for students and professionals around the world

#### My Virtual Homestay

Interactive culture and education program for students presented by Australian homestay hosts

#### FarmStay

Helping local farmers by encouraging visitors to spend time on the land



### Health

#### HealthStay

Addressing the demand for accommodation near hospitals and emergency medical support for out-of-town patients and their carers



### Tourism

#### MyRegionalStay

MSI's take on virtual caravanning, giving travellers the opportunity to connect and stay in regional communities throughout Australia

#### MyCityStay

Offering travellers a convenient base with locals to explore Australian capital cities, building on the holiday at home concept

### Student Safety and Accommodation

#### StudentRoomStay International (SRSI)

'Airbnb type' platform designed for students to search and book from a range of accommodation that suits their specific and unique needs

#### Student Parachute

Travel security and safety app providing real-time emergency response services, geolocation tracking and assistance for both domestic and international students



# THE PLAN: EXPAND core business BROADEN our market

## Capitalising on our Success in Homestay

Our group is preparing to expand its domination of the international student homestay market.

### Industry Acquisition Opportunities

Take advantage of post COVID-19 opportunities to secure an even larger market share. We anticipate that we will more than double our pre-COVID market share in Australia over the next 3 years.



### Increase Our Global Homestay Presence

Homestay is emerging as a safe and ideal starting point for all new international students. This provides us with opportunities to expand in Australia as well as other key markets e.g. New Zealand, UK and Ireland.



# Disability Homestay Network (DHN) OVERVIEW

- Industry experts are excited about what our group might bring to helping meet the demand and improve the quality of NDIS funded short-term accommodation and related services.
  - *The DHN model has an opportunity to be a game-changer for people with disability to be able to experience the safety and security of a family home setting whilst enabling their support network to take a short break from support responsibilities.*
  - *Because of the likelihood of widespread acceptance by NDIS participants and their families it is possible that the model will take a dominant position in the overall STA market.*
  - *It is highly likely, as relationships are formed between hosts and participants that there would be repeat placements each year as well as rapid growth in new placements. It is likely the model will experience solid growth over the initial 2 to 5 years of operation.*
  - **Brent Woolgar Principal Consultant DSC (Disability Services Consulting)**
- MSI will use our infrastructure and experience from our proven homestay model and businesses to provide the NDIS market with an array of hosted, standards-based, high-quality, personalised support services (Australia wide) to offer participants greater choice and control on their journey to achieve their goals.

# USE OF FUNDS

**Industry Acquisition Opportunities – investment funds to better target acquisitions post COVID-19**

**Consolidating Existing Business – to ensure a strong position post COVID-19**

**Launch New Projects – Connectedness, Health, Tourism, Student Safety**

**Implement StudentRoomStay.com – Australia (and New Zealand)**

**Expand core homestay business and technology into new global markets**

# QUESTIONS AND DISCUSSION



# JOIN OUR FAMILY, MAKE A DIFFERENCE and STAND OUT FROM THE CROWD

**A full Offer Document is available  
on the [Equitise platform.](#)**

Consider the offer document and the general risk warning  
before investing: [equitise.com/warning-statement-au](https://equitise.com/warning-statement-au)

**For more information, contact**  
**David Bycroft – Founder & Executive Director**  
[David@MyStayInternational.com](mailto:David@MyStayInternational.com)

+61 402 925 632